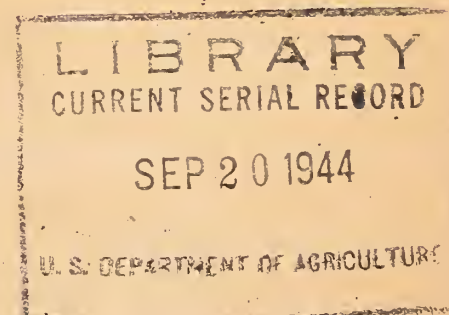


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

September 14, 1944

Subject	Assigned	Status
<u>Rationing and Price Control</u>		
PUBLICATIONS		
<u>Food Trade Letter No. 50 (Sept. 9)</u> Off Ration Lists	OD	Completed
<u>War Letter for Agriculture (Sept. 11)</u> Asks use of official grades in pricing OPA price actions listed: Increased potato prices in 23-state area Increased potato price in Southern California Announced ceilings for snapbeans and cucumbers for October Changes in ceiling prices for fresh peaches Specifically prohibited sharing of mark-ups Limited the amount of rough rice—restricts "toll-milling" Coal and wood stoves off rationing Oil stove restrictions extended	DuMars, OI	Completed
<u>Letter to State Extension Directors</u> Rationing — Byrnes' statement Discontinuance of one-point blue tokens (OPA-4766)	Lloyd, Ext.	Completed
<u>Letter to Farm Editors — Agriculture in Wartime</u> Fruit Spreads and Canned Vegetables Removed More About Fruit Spreads and Canned Vegetable Rationing "A.M.A. Grades" of canned Fruits and Vegetables Ceiling Prices for Residual Dairy By-Products Selling Prices of Western Wooden Containers Restriction on Toll-Milling Rice Enforcement Action by OPA Campaign Managers Eligible for Special Gas Rations	Wing, OI	Completed
<u>The Fats and Oils Situation (August)</u> Ceiling Price for Flaxseed Increased at Northwestern Markets Specific Price Ceiling Established for Specialty Lard	BAE	Completed



Subject	Assigned	Status
<u>The Fruit Situation (August)</u> Maximum Prices Fixed for 1944 Apple Crop Maximum Prices Established for Fresh Pears New Maximum Prices Now in Effect for Table Grapes OPA Maximum Prices Established for Peaches Prices for Citrus Fruit Expected to Continue at or Near Ceiling Levels	BAE	Completed
<u>The Livestock and Wool Situation (August)</u> Hog Prices to Remain at Ceilings; Government purchases to be large	BAE	Completed
<u>Administrative Letter to AAA Committeemen Sept. 11</u> Ceilings on Dairy By-Products New Plan Ready on Egg Ceilings	Hill, AAA "	Out "
<u>RADIO</u>		
<u>Fashions in Rations, CBS, Servel, Inc. September 9</u> Foods Removed from Ration List Use of One-point Blue Tokens to be Discontinued	Hemphill, OI	Completed
<u>Sparks</u> Feed-grain and livestock prices	Gay, OI	Completed

Farm Production Goals

PUBLICATIONS

<u>Administrative letter to AAA Committeemen September 11, 1944</u> Brynes Cites Price Support Problems More Feed Per Livestock Unit Next Year 27,000 Corn Pickers to be Marketed Farmer's Share of Food Dollar Drops Another Cent Test Auction Well Received by Farmers Support Program for Dry Beans Announced Recent Commodity Regulations Record Crop Possible This Year	Stewart, AAA Emerson, AAA Arneson, AAA Stewart, AAA Arneson, AAA Arneson, AAA Kelly, AAA Emerson, AAA	Out Out " " " " " "
"Food for Liberated Europe" (background piece for administrative use)	Kelly, AAA	In preparation
"What AAA Is" for OPA information	"	Completed

Subject	Assigned	Status
Article on AAA (for newspaper)	Kelly, AAA	Completed
Article on AAA (for World Almanac)	Stewart, AAA	"
Fact sheet on soybeans (for weekly newspaper)	Arneson, AAA	In preparation
Article on Soil Conservation Service for USDA House Organ	Faris, SCS	"
Range Management Story (Magazine)	Rowe, SCS	"
PRESS		
Press release on potato loans	Arneson, AAA	In preparation
National 8-point milk production program	BDI	In clearance
New development lowers cost of acid useful in plastics	BAIC	Cleared
New full-flavored apple juice concentrate	"	In preparation
Chemical conversion of farm wastes in pilot-plant stage	"	"
New leaf lettuce is named venner	BPISAE	In clearance
Lettuce seed treatment gets germination in hot weather	"	Submitted
Storing sweetpotatoes successfully	"	"
VISUAL		
Mat on soybeans (for weekly newspaper)	Arneson, AAA	In preparation
Illustrated chart on civilian trucks for AAA Committeemen	"	"
5 posters on conservation practices for national release	Means, AAA	Cleared and out
RADIO		
A. W. Manchester radio transcription for New England Radio News Service	Hill, AAA	Out
Radio Script for "Town & Farm Program" WMAQ-Chicago - (National Farm Safety Council)	Boyle, SCS	Completed
Yankee Farm Network - Sept. 18 (WNAC Boston) - Dairying in India	Briggs, OD.	Completed
Farm Flashes		
Grow Healthy Chicks	Gilstrap, OI	Prepared
New Treatment for Lettuce Seed	"	"
Family Sells 100 Lbs. Turnip Seed	Fox, FSA	In preparation
Better Use of Water Resources	"	"

Subject	Assigned	Status
PA-INS-UP Young Sisters Run Farm Boy 13 Cultivates 200 Acres	Fox, FSA "	In preparation "

Farm Facilities

PUBLICATIONS

Special feature article on Farm Uses for Surplus War Property	DuMars, OI	In clearance
15-page report on utilization of government synthetic ammonia plants for fertilizer production.	Parker, ARA	Out

PRESS

Pressure Canner Order being Revoked — press release	DuMars, OI	In clearance
Press release on "WFA Urges that Poultry Packers Order Containers"	Williams, OD	Out

RADIO

Radio Farm Director Letter Preliminary Report on Test Auction of Surplus Goods	DuMars, OI	Prepared
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Fire Prevention

PUBLICATIONS

Fact Sheet on Fire Prevention	North, OD	Out
Circular letter to State extension directors re activity transmitting Dept. circular letter and Chamber of Commerce material on Fire Prevention Week.	Lyle-Lloyd Ext.	Completed

RADIO

Farm Flashes: Fire Prevention Week	Gilstrap, OI	In preparation
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Subject	Assigned	Status
<u>Post-War</u>		
PUBLICATIONS		
<u>Administrative Letter to AAA Committeemen</u> Sept. 11, 1944		
Wickard Cites Post-War Policies	Kelly, AAA	Out
A Post-War Foreign Trade Program for Agriculture	Schwenger, OFAR	In clearance
<u>Letter to State Extension Directors</u> Reference to AP story on Sept. 8 regarding special House unit for post-war agriculture War Department Demobilization plans War Production Board reconversion plans	Lloyd, Ext.	Completed
VISUAL		
Exhibit on extension methods to be displayed in patio during conference on use of Extension methods in rehabilitation or war-torn countries	H. Baldwin, OI & Pace, Ext.	In preparation
RADIO		
<u>Radio Farm Director Letter</u> Farm Facts for G.I.'s	Bond, OI	Prepared

Victory Gardens

INS: <u>13-Acre "Victory Garden" Harvest</u>	Fox, FSA	In preparation
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Farm Labor

PUBLICATIONS		
Fact Sheet on Latin-American Training Program	Holman, Ext.	Completed
<u>Weekly Letter to Extension Editors</u> Latin-American Training Program WLA Promotion Oregon Extension Editor's Farm Column	Lloyd, Ext.	Completed

RADIO

Network Broadcasts:

Sept. 23, Blue, Farm and Home "Topeka, Kansas, Football Team Wins by 2 Touchdowns in Battle to Harvest Feed Crops." <u>ET</u>	Longsdorff	In preparation
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PUBLICATIONS

Marketing Plentiful Foods

Special issue of the Food Trade Letter On Onions.	Taylor, OD	Out
Victory Food Special Fact Sheet on Onions	"	"
Revision of "What is a Victory Food Special"	"	Completed

PRESS

Release on "Government Agencies Expected to Require 5 Million Sacks of Onions"	Williams, OD	Out
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RADIO

Homemakers' Chat:

Onions a VFS	Hoffman, OD	Completed
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Orange Network Release:

Sentiment Strong for Onions	Beauchamp, OD	"
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Vitamins for Victory:

Onions are No Myth Now	Hoffman, OD	"
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Fashions in Rations, CBS, Sept. 9

Housewives asked to store extra onions "Eat a Good Dinner to End a Good Day" . (Swiss steak and french-fried onions)	Hemphill, OI	Completed
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Subject	Assigned	Status
<u>Nutrition</u>		
PUBLICATIONS		
Piece for USDA; New bulletin on nutrition	Davis, BHNHE	To USDA office
Cottonseed protein has high nutritive value	D.B.Jones	Submitted to Agr. Sit.
Eat a good breakfast to start a good day AWI-107	BHNHE	Off the press
RADIO		
<u>Farm and Home Hour, Blue Network</u> Eat a good breakfast to start a good day (Van Deman, Gay)	Van Deman, BHN&HE	Completed Sept. 9
<u>Homemakers' Chats:</u> Autumn's Golden Vegetables Q&A: Vitamins in Pickles Fall Vegetables High in Vitamin C	Gilstrap, OI " "	Prepared " In preparation
<u>Fashions in Rations, CBS, Sept. 9</u> New theme song for September: "Eat a Good Breakfast to Start a Good Day."	Hemphill, OI	Completed
<u>Vitamins for Victory</u> <u>Volumes of Veal</u> Original Breakfasts Working for an "A" (A Awards) Christmas Stockings...Shoe Box Size (food for G.I. overseas)	Hoffman, OD	Completed

School Lunch

RADIO

<u>Consumer Time (NBC) — Sept. 23</u> School Lunches	Kempton, OD	Completed
<u>New England Farm Journal — Sept. 12.</u> (WBZ) Boston "School Lunches"	Tonkin, OD	"
<u>Vitamins for Victory</u> Packing the Basic Seven (lunch boxes)	Hoffman, OD	"

Subject	Assigned	Status
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Home Food Preservation

RADIO

Homemakers' Chat:

Temperature for Storing Apples

Gilstrap, OI

Prepared

Industrial Feeding

PUBLICATIONS

Copy written for the October issue of the monthly bulletin formerly called "Institutional Food Service," which is to be called "Serving Many."

Perry, OD

Completed

Reviewed and assembled available magazine articles and press stories in order to secure materials for exhibit purposes

Perry & Desmond, OD

"

Article was prepared for use in the U.S. Labor Press service distributed to 800 Labor editors.

Podolsky, OD

"

Articles including a number of photographic reproduction of photographs taken by WFA appeared in the current issue of Textile World and Survey-Graphic magazines, and the "Industry" magazines published by the Associated Industries of Mass.

Perry, OD

"

Miscellaneous

PUBLICATIONS

Fact sheet on the present services to war veterans by FSA.

Hunt, FSA

Completed

Question and answer leaflet on rural rehabilitation loans.

"

In preparation

Weekly letter to State Extension Directors: "Soil Pockets for Homeseekers" — Need for facts on part-time farming

Lloyd, Ext.

Completed

Analysis of Educational Bills made by Office of Education

White House Conference on Rural Education
Demonstration of Food Inspection Methods
Dr. Stokes Heads New Hampshire University

Subject	Assigned	Status
<u>Letter to Extension Editors</u> <u>Facsimile broadcasting</u> Report of information field trip to Ill., Pa., and W. Va.	Lloyd, Ext.	Completed
PRESS		
<u>For Food and Home Notes:</u> <u>Food gifts overseas</u>	Davis, HNHE	In preparation
Fitting Dresses, Farmers' Bul. (Supersedes FB 1530)	HN&HE	Submitted for publication
Press release on "WFA Asks Speedup in Turkey Processing"	Snell, OD	Out
Summary of Active Food Orders	North, OD	Out
Release on "A" Awards One Year Old Today"	Osser, OD	Tentative
Release on "Lag in Turkey Offering Alarming"	Snell, OD	"
Release on "Producers Urged to Market Turkeys"	"	"
RADIO		
<u>Consumer Time (NBC) Sept. 16</u> <u>Inland Fisheries</u>	Kempton, OD	Completed
Sept. 30 - Modwen Wonder Foods	"	"
Oct. 7 - Home Was Never Like This	"	"
<u>They Give Their Lives - Sept 10</u> <u>(WGN Chicago) Food Management</u>	Tonkin, OD	"
<u>Home Service Daily - Sept. 15</u> <u>(WTOP) Washington--Federal Food Reporter</u>	Briggs, OD	"
<u>WMCA (New York) 9:30--Sept. 20</u> <u>Handling Government Food Stocks</u>	Tonkin, OD	"
<u>Fashions in Rations, CBS, Sept. 9</u> <u>Speed Up the Turkeys</u>	Hemphill, OI	"
<u>Radio Farm Director Letter:</u> <u>Turkeys for the Armed Forces.</u>	Ward	Prepared
<u>Homemakers' Chats:</u> <u>Care of Washing Machines</u>	Gilstrap, OI	Cleared
Q&A: Christmas Package for GI	"	Prepared
Longer Wear for Sheets - Pillow Cases	"	"
A Firm Meat Loaf	"	"
How Remove Spots from Wallpaper	"	Cleared
Honey Instead of Sugar	"	"
Soda for Baking Powder	"	"
Home Fires Burning	"	In preparation

